Press Release

Event: Creating Effective Development Calendars

Date/Time: Thursday, February 15, 2018 from 10:00 AM to 12:00 PM

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Join us , Thursday, February 15, 2018 from 10:00 AM to 12:00 PM workshop to learn how to effectively get results with prospective donors by breaking down the best donor cultivation strategies, the importance of donor correspondence, and campaign timelines, key dates and action deadline that you need to know.

Presenter: Heather Milardo, Development Coordinator for Estuary Council of Seniors, Inc.

**This event is free and open to the public. Registration is required.**

For more information regarding the event, please contact Madhu Bajaj Gupta at 860-447-1411 x5, mgupta@plnl.org or go to the library's website at [www.plnl.org](http://www.plnl.org).