

PUBLIC LIBRARY OF NEW LONDON  
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**For Immediate Release**

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Writing for Digital – Web, Mobile, Email, Facebook

New London, CT, Thursday, March 16, 2017 at 10:00 AM- Digital is different. Learn today's best practices in an ever-changing world where people click a lot and read very little. The workshop covers best practices for donation landing pages.

Presenter Tom Ahern is an author and one of the world's leading experts on donor communications. Each year, he delivers dozens of workshops to fundraisers internationally.

Join us Thursday, March 16 from 10:00AM to 12:00PM in the Library's Community Room.

This is a free event that is open to the public. Registration is not required.

For more information, please contact Madhu Gupta at 860-447-1411 x5, [mgupta@pnl.org](mailto:mgupta@pnl.org) or go to the library's website at [www.pnl.org](http://www.pnl.org)