

**PUBLIC LIBRARY OF NEW LONDON**  
**63 Huntington Street, New London CT 06320**

**For Immediate Release**

Contact: Mary Fecteau  
Communications Coordinator  
Public Library of New London  
63 Huntington Street  
New London, CT 06320  
(860) 447-1411 x4  
mfecteau@plnl.org

**New London, CT -** The Public Library of New London is pleased to announce a new initiative in conjunction with local New London area businesses in honor of Library Card Month in September. The first annual Library Card Discount Program will begin on September 1 and will run through September 30. Any patron holding a current, valid library card for the Public Library of New London who visits any of the below businesses and shows their card will receive special discounts. This exciting new program will promote literacy, the value and importance of library cards and a library's significant role in the local community. Any New London resident is eligible for a library card with a valid photo id and proof of address.

**Participating Businesses**

2 Wives Brick Oven Pizza  
Bravado Barbershop & Academy  
Carmelo's Bean & Leaf  
The Eyeglass Lass  
Fisher Florist  
Garde Arts Center  
Gaspars  
Jumble Shoppe  
Kamp Dog  
Legacy Cards, Comics, Games and More  
Nancy's Salon  
New London Maritime Society Custom House Maritime Museum  
Northern Indian Restaurant  
Spindrift Guitars  
Studio 33 Art & Frame Gallery  
Washington Street Coffee House

For specific discount information and business locations, check out the library website, [www.plnl.org/discounts](http://www.plnl.org/discounts), visit the library or call us at 860.447-1411.