

Press Release

Event: How to Start and Run A Successful Non-Profit Business

Date/Time: Friday, May 11, 2018 from 10:30 AM -12:00 PM

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If you are thinking about starting or are now running a non-profit organization, understanding how to effectively manage your organization is key to long-term success. SCORE counselor Bob Potter will guide you through important areas such as fundraising, managing your Board and staff, fine-tuning your strategic plan, securing sponsorships, and more. This event is free to attend, limited number of spaces available.

To register or for more information regarding the event, please contact Madhu Bajaj Gupta at 860-447-1411 x5, [mgupta@plnl.org](mailto:mgupta@plnl.org) or go to the library's website at [www.plnl.org](http://www.plnl.org).